



# COORG INSTITUTE OF DENTAL SCIENCES

Kanjithanda Kushalappa Campus, Maggula  
Virajpet - 571 218, Coorg District, Karnataka  
Recognised by Dental Council of India, New Delhi  
Affiliated to Rajiv Gandhi University of Health Sciences, Bangalore.

## Learning From the Past, Building the Future The Strategic Plan 2021 – 2025 Coorg Institute of Dental Sciences

### The Five-year strategic Plan

For over two decades, the CIDS has been serving the population of this somewhat remote, forested, and exclusive district of Kodagu in Karnataka. An Oral health task force created by this institution has provided yeoman service caring for patients with complex needs and surveilling disease and building an effective outreach program for the plantations and their workers. CIDS now stands recognized by the profession and the public for its academic excellence, the oral healthcare and research. The recent NIFR rankings are reflective of a steady recognition.

As Coorg's first and only privately financed and self-supporting institution, the institution has become an example of public service not only in healthcare but in the field of higher education, drawing on a complex set of circumstances to progress, adapt global standards, address national healthcare issues, and provide valuable health care delivery. Being the first institution to promptly adopt covid norms, it has kept functioning through the critical period of lockdowns not only in adapting newer virtually integrative methods of teaching /learning but also in supporting the local public health setup for vaccinations and surveillance apart from critical oral health care.

This strategic plan has been created by taking into consideration all stakeholders including the alumni to learn from the past and build on the future. The plan is aspirational and reflects progressive thinking with a clear vision of the future.


### VISION, MISSION & CORE VALUES

#### Vision:

To foster and evolve leaders in oral health imbued with clinical skills, critical reasoning, a strong foundation of research and an understanding of global and national oral health needs.

#### Mission:

World class oral health education with a focus on clinical excellence and research.

  
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We will achieve our mission by the following:

1. Evolving a comprehensive dental and oral health education program based on a foundation of basic sciences, technology, patient centric learning in a global environment.
2. Interdisciplinary and foundational research with a focus on local bio -ecosystem and environment.
3. Public health engagement with the local, regional, national, and global communities, an immersive community and outreach program.
4. The selection of a committed faculty and staff, a focus on development and retention and investing in an immersive alumni and student support program.

Values:

- Professional and clinical excellence in an ethical manner, integrity in personal and living standards, commitment to public and national service.
- Commitment to advance dentistry and oral health sciences through research, education, and global collaboration.
- Respect for individual and social rights, belief, and opinion in a culturally diverse, sensitive, and supportive environment.
- A culture of openness and transparency in fostering a sense of community, national and global identity.

GOALS :

## **Goal 1. People, Culture & Community:**

We value the aspirations, needs and contributions of a diverse set of individuals, both within the student community as well as the faculty who represent a national diverse background. We seek to advance a culture of inclusiveness, professionalism, achievement, and respect which encompasses the local culture and ethnic values.

Objective 1: A healthy, open, inclusive work environment that recognizes innate ability and aspirations while maximizing the human potential of faculty, staff employees and students.

Objective 2: We support a culture that promotes professionalism, encourages individual achievement, respect and an adherence to values.

Objective 3: Demonstrate the values of a diverse but inclusive institution with a 'Seva Bhava' ; service with a purpose to the community .

  
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## Goal 2. Teaching / Learning

CIDS will prepare leaders of Oral health sciences & dentistry for tomorrow, it will also help the faculty members to emerge as leaders in dental science by providing an institutional environment that recognizes and fosters growth

Objective 1.: To prepare dental professionals who will provide oral health care to all segments of the population including those underserved and diverse.

Objective 2.: support an educational environment that is conducive to learning and critical thinking

Objective 3.: Educate students, interns, postgraduates with contemporary research and science, educational methods, and technologies.

Objective 4: to imbue a culture of lifelong learning within the academic environment

## Goal 3. Research and scholarship

CIDS aspires to be a world leader in scientific discovery, research and its translation into benefit for patients and society

Objective 1: to achieve a ranking of top 10 in the NIFR and other media.

Objective 2: To increase the number of publications by students and faculty in high impact journals

Objective 3: to encourage and expand basic, clinical, and translational research.

Objective 4: Promote multidisciplinary institutional and collaborative research

Objective 5: To increase interaction with international and national institutions, corporate partnerships and engagements.

## Goal 4: Health Care and Patient Services

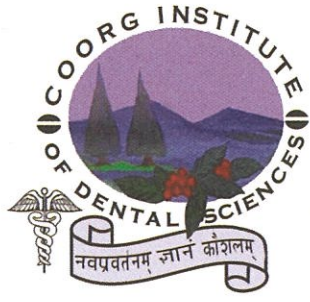
Patient care is centric to the process of education and CIDs aspires to provide state of the art treatments to the population.

Objective 1: provide consistent high quality, patient focused comprehensive health care

Objective 2 : Improve access to high quality care to underprivileged and underserved communities through coordinated extension services.

Objective 3 : utilize advanced technologies in patient care

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Objective 4 : Provide optimal patient treatment and clinical care delivery to the emerging workforce of young graduates and postgraduates

Objective 5 : To modulate and optimize the financial performance of clinical services to support the delivery of health care to all segments of population

## **Goal 5 : Operational Excellence and Financial Resource Management**


To aspire to a higher level of leadership and management to meet the strategic goals and objectives

Objective 1 : To ensure adequate financial resources are available to meet the operational goals of the institution

Objective 2 : Demonstrate financial responsibility , transparency and effectiveness in management of the institutional resources

Objective 3 : to achieve a high degree of operational efficiency and effectiveness

This strategic plan highlights our vision, priorities and focusses our energies for the future and for the needs of those who depend on us. Professionalism is fundamental to our institution and remains anchored in our efforts toward education , patient care and community and public health service .

  
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